Biodiversity

Diversity of biological systems

■Basic concept

The company regards 'biodiversity conservation activities' as part of its environmental protection efforts and strives to raise environmental awareness among its employees, whilst making a positive contribution to the global eco-system through our social activities.

Initiatives for biodiversity

During the "23rd Musashi Environmental Program," under the guidance of the Shiogawa Tideland Protection Association, we helped to clean up the tidal flats whilst observing the creatures living in the sediment. It was a valuable experience for the children to be able to experience the various creatures living in the tideland.

Purpose of Musashi Environmental Conservation

Contribution to local community

Improvement of corporate image and presence

Promotion of environmental awareness among employees

Basis for raising environmental awareness in business



Main activities engaged in considering regional characteristics.

Activities







Cleaning Shiogawa Tidal Flat and observing creatures there. (October 22, 2023)

Weeding and planting trees in Aichi Forest (November 12, 2022)

Biodiversity



■ First award as a certified Aichi Prefecture "Biodiversity Company"

Our company received certification(†) for the first time this fiscal year in recognition of its employees' and their families' environmental study at the Shiogawa Tidal Flats(*) as well as activities to exterminate invasive species such as Argentinian ants. (*) A tidal flat straddling Toyohashi City and Tahara City, Aichi Prefecture.

(†) [Aichi Biodiversity Company Certification System]

Based on the Aichi Biodiversity Strategy 2030 (formulated in February 2021), Aichi Prefecture promotes initiatives related to biodiversity conservation in each region of the prefecture through cooperation between various entities such as companies, universities, environmental conservation organizations and the government. In particular, in order to promote corporate initiatives related to biodiversity conservation, Aichi Prefecture established and operates the Aichi Biodiversity Company Certification System to certify companies that are implementing excellent initiatives.



November 13, 2024 Aichi Prefectural Government Building